

Host



3-6 November 2025, Abu Dhabi, UAE
Energy. Intelligence. Impact.

Digitalisation Zone

www.adipec.com/digitalisation

brought to you by **dmg::events**



Supported by



وزارة الطاقة والبنية التحتية
MINISTRY OF ENERGY & INFRASTRUCTURE



وزارة الصناعة المتقدمة
والتكنولوجيا المتقدمة
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



دائرة التعليم والمعرفة
DEPARTMENT OF EDUCATION
AND KNOWLEDGE



مكتب أبوظبي للاستثمار
ABU DHABI INVESTMENT OFFICE

ENABLING A RESILIENT AND SUSTAINABLE ENERGY ECOSYSTEM

The Digitalisation Zone explores how data, digital infrastructure and emerging technologies are accelerating the transformation of global energy systems, enabling faster, smarter, more sustainable decision-making across the value chain.

This zone brings together technologists, innovators, energy leaders and policymakers to showcase digital tools that improve efficiency, optimise performance and unlock new value, to accelerate inclusive global progress.

Within the Digitalisation Zone, visitors can access a dedicated content stage presenting insightful discussions on digital transformation across the energy value chain.

Highlight your digital solutions in the energy sector at ADIPEC.

Please reach out to us at sales@adipec.com or call +971 (0)2 444 4909



THE ROAD AHEAD: FUTURE ENERGY DIGITALISATION TRENDS

Energy system decentralisation

Digitalisation drives the decentralisation of energy systems, allowing smaller localised energy sources to integrate into the bigger grid.

Blockchain implementation for energy systems

Blockchain ledger and smart contracts are essential for informed decision-making in net zero efforts.

Advances in blockchain performance

Recent improvements in blockchain support diverse applications, ranging from charging electric vehicles on highways to trading energy from home.

Regulatory sandboxes for blockchain

Public institutions will provide regulatory sandboxes in the digital energy sector where new blockchain-based products, services, and business models can be tested in real-world settings.

AI's expanding role in energy systems

As AI develops, its predictions are becoming faster and more accurate.

REVOLUTIONISING ENERGY FOR TOMORROW

Unleashing efficiency and sustainability through digitalisation

From big data, predictive analytics and automation to smart grids, blockchain and edge computing, the Digitalisation Zone demonstrates how intelligent systems are driving measurable impact, enhancing safety, productivity and sustainability at scale.

Digitalisation impact in numbers:

Smart grids analytics and advanced energy management systems could reduce emissions by **1.8 gigatons of CO₂-e by 2030** (BCG)

Scaling current AI applications could help cut **5% to 10%** of global greenhouse gas emissions by 2030 (BCG)

The **smart grid market** is projected to reach **US\$186 billion by 2032** (Global Smart Energy Federation)

WHY EXHIBIT?

Exhibiting at the Digitalisation Zone will allow companies to showcase cutting-edge digital technologies that are reshaping operations and driving transformative change.

- **Lead generation**

Gain quality leads and potential customers from the energy industry by showcasing how your digital solutions can prepare energy businesses for a decarbonised future

- **Market positioning**

Establish a stronger brand presence and position your company as an industry leader in the marketplace by tapping into the eagerness of the audience to adopt innovative digital technologies

- **Networking opportunities**

Build valuable connections with decision-makers, C-level executives, government authorities and potential partners looking to grow and transform their business models and operations digitally

- **Brand awareness**

Expand your brand visibility and increase brand recognition by showcasing your digital solutions at the largest and most influential gathering of energy industry professionals

- **Increased revenue**

Gain new business opportunities and drive revenue growth by demonstrating the value and benefits of your digital solutions in the energy industry

- **Competitive advantage**

Stand out from your competitors as a digital champion as the energy industry continues shifting to a digitalised landscape with tremendous growth opportunities

Highlight your digital solutions in the energy sector at ADIPEC.

For more information, please contact +971 (0)2 444 4909



WHO SHOULD EXHIBIT?

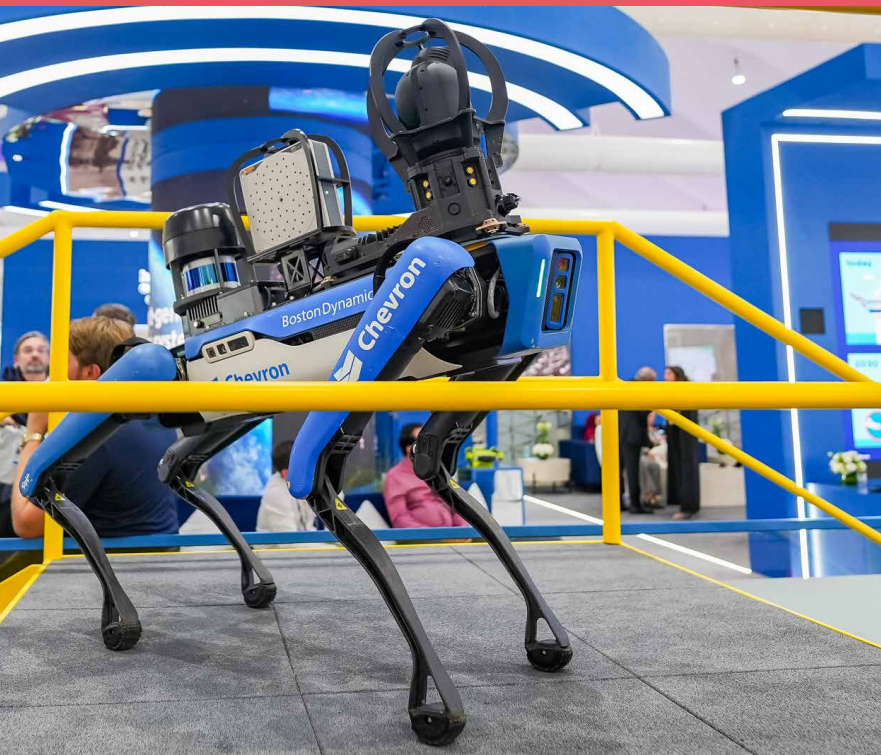
The Digitalisation Zone at ADIPEC showcases a wide range of disruptive solutions from small and medium enterprises (SMEs) and leading technology companies in big data, machine learning, equipment sensors, cloud and edge computing, cyber security, robotics, drones, IoT and more.

From big data, predictive analytics and automation to smart grids, blockchain and edge computing, the Digitalisation Zone demonstrates how intelligent systems are driving measurable impact, enhancing safety, productivity and sustainability at scale

- 5G
- Additive manufacturing
- Big data/analytics
- Blockchain technology
- Cloud computing
- Cloud service
- Consultancy
- Cyber security
- Data management
- Digital automation
- Digital twin technology
- Drone technology
- Edge computing
- Enterprise software
- Smart sensors
- Integrated services
- Internet of Things (IoT)
- Machine Learning (ML)
- Network infrastructure & security
- Remote monitoring
- Robotics & automation
- Satellite companies & manufacturers
- Software services
- Systems integration
- Transport & automotive
- Virtual & augmented reality

Highlight your digital solutions in the energy sector at ADIPEC.

For more information, please contact +971 (0)2 444 4909



WHO WILL YOU MEET?

The Digitalisation Zone will bring together the entire spectrum of the energy and digital technology industries under one roof. You will have the chance to connect with decision-makers, government representatives and technology experts from the energy industry looking for the latest trends and cutting-edge technologies to revolutionise the energy industry digitally.

- CIOs, CTOs, CDOs and CSOs
- Government representatives
- Heads of innovation
- Heads of procurement
- AI interaction designers
- AI trainers
- Chief AI officers
- Data curators
- Data evangelists
- Digital knowledge managers
- Digital strategists
- Investors & private equity specialists
- Machine learning engineers
- Robotics process analysts
- Venture capitalists

Highlight your digital solutions in the energy sector at ADIPEC.

For more information, please contact +971 (0)2 444 4909



STRATEGIC CONFERENCE DIGITALISATION & AI PROGRAMME

Artificial intelligence (AI) and digitalisation are redefining how energy is produced, managed and consumed, unlocking smarter systems, accelerating innovation and reshaping operations across the value chain. As adoption increases, so too do the challenges: from cybersecurity risk and regulatory friction to the strain digital infrastructure places on energy demand.

This programme explores how intelligent technologies can drive greater system efficiency, operational resilience and strategic decision-making, while supporting more agile, secure and cost-effective energy systems. Sessions will also address the skills needed to enable meaningful transformation and the importance of harmonising digital standards across the sector.

Bringing together energy leaders, digital disruptors and AI pioneers, the Digitalisation & AI programme will spotlight scalable solutions that demonstrate how applied intelligence can shape a more efficient and resilient global energy system.

A dedicated networking area at the Al Maa'ed Hall will be available exclusively for Conference delegates, providing a tailored space to hold meetings, connect with peers, and engage in high-level discussions throughout the event.



Explore the Digitalisation & AI programme at the ADIPEC Strategic Conference.

Visit www.adipec.com/conferences or email delegate@adipec.com to secure your delegate pass.



ENERGY. INTELLIGENCE. IMPACT.

The world is entering a defining decade amid rising AI, shifting economic power, population growth and increasing geopolitical and supply pressures – and energy is setting the pace of progress.

ADIPEC 2025 is a global platform designed to address a dual imperative – building resilience in today's systems and scaling intelligent solutions to enable the system-wide transformation required to accelerate inclusive global progress.

The ADIPEC Conferences features 12 conference programmes across two flagship agendas – the Strategic Conference and the Technical Conference. Across more than 380 sessions, diverse perspectives will explore how strategic intelligence, innovation and advanced technologies can strengthen energy systems against emerging risks, ensure long-term security and support the pragmatic evolution of tomorrow's energy infrastructure.

The ADIPEC Exhibition spans 17 halls – featuring 30 country pavilions, four specialised industry areas, and 2,250 exhibitors – to connect energy pioneers and innovators from both emerging and advanced economies, creating a nexus for cross-sector collaboration that accelerates transformation and unlocks long-term value.

ADIPEC 2025 expects over 205,000 attendees, offering unparalleled opportunities for collaboration, innovation and progress.

Exhibition in numbers

205,000+

Exhibition
attendees

2,250+

Exhibiting
companies

30

Country
pavilions

54

NOCs, IOCs,
NECs, and IECs

4

Specialised
industry areas

Conferences in numbers

16,500+

Conference
delegates

1,800+

Conference
speakers

380+

Conference
sessions

12

Conference
programmes



A TRULY GLOBAL PLATFORM

ADIPEC convenes more than 205,000 energy professionals from every corner of the world, empowering collective action, sparking innovation and driving partnerships needed to build resilience and scale intelligent solutions to enable system-wide transformation.

Surround yourself with global leaders, innovators and experts to gain fresh insights, exchange ideas and be part of the conversations shaping what's next.

- Industry leaders and decision-makers
- Business and investment professionals
- Engineering and technical experts
- Supply chain and procurement leaders
- AI, digital and sustainability innovators
- Media, academia and youth

Visitors by region

39%

Middle East

22%

Asia

20%

Europe

10%

Americas

9%

Africa



“

I have been coming to ADIPEC for 12 years and there has been an evolution in the energy industry. It is now the leading energy conference worldwide. The topics we discuss here, on an annual basis, are really the topics that are needed for taking energy forward.

”

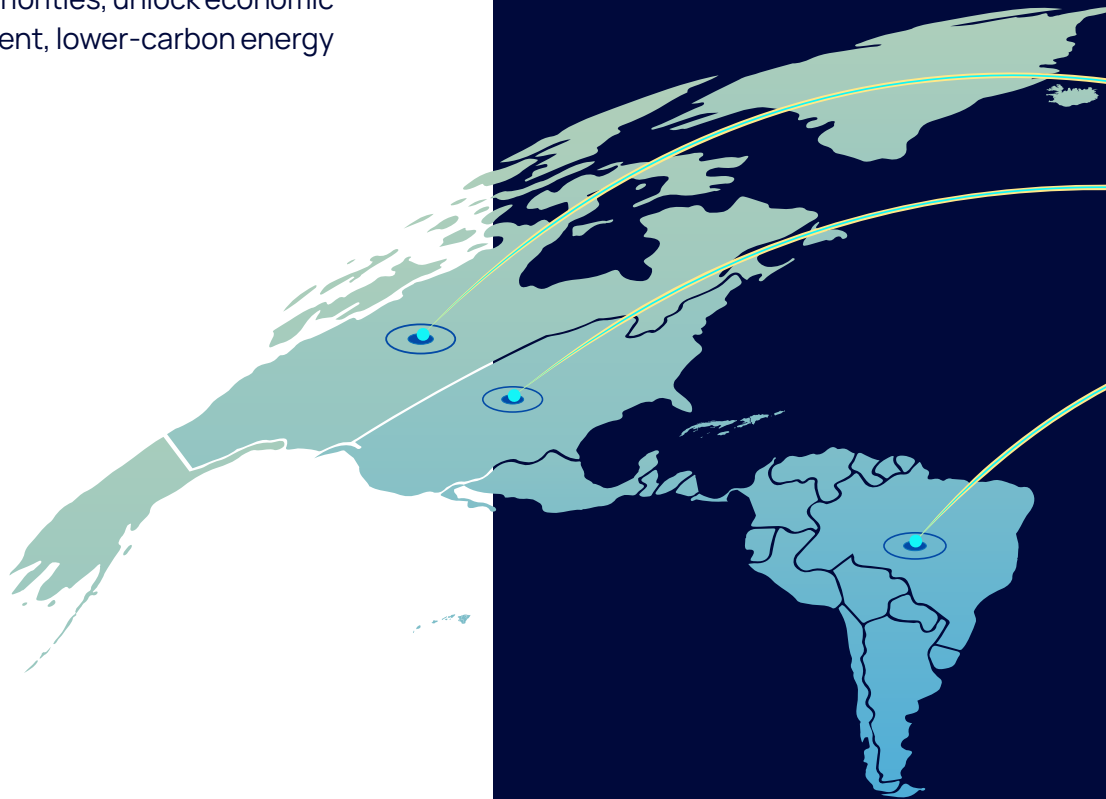
Lorenzo Simonelli
Chairman and CEO
Baker Hughes



A PLATFORM FOR INTERNATIONAL COLLABORATION

ADIPEC fosters vital dialogue between emerging and advanced economies through its 30 dedicated country pavilions, creating a truly inclusive forum where diverse perspectives shape our shared energy future. These pavilions amplify the pivotal role of energy in advancing opportunity and inclusive global progress.

By bringing together industry and government leaders from across the globe, the country pavilions help surface the unique challenges and opportunities facing different nations. Each pavilion showcases how tailored energy solutions – empowered by innovation, investment and policy – can support national priorities, unlock economic potential and build more resilient, lower-carbon energy systems.



Country pavilions



Algeria



Belgium



Canada



China



Egypt



France



Germany



India



Indonesia



Italy



Japan



Kazakhstan



KSA



Malaysia



Netherlands



Norway



Oman



Pakistan



Poland



Qatar



Romania



Scotland



Singapore



South Korea



Spain



Türkiye



Turkmenistan



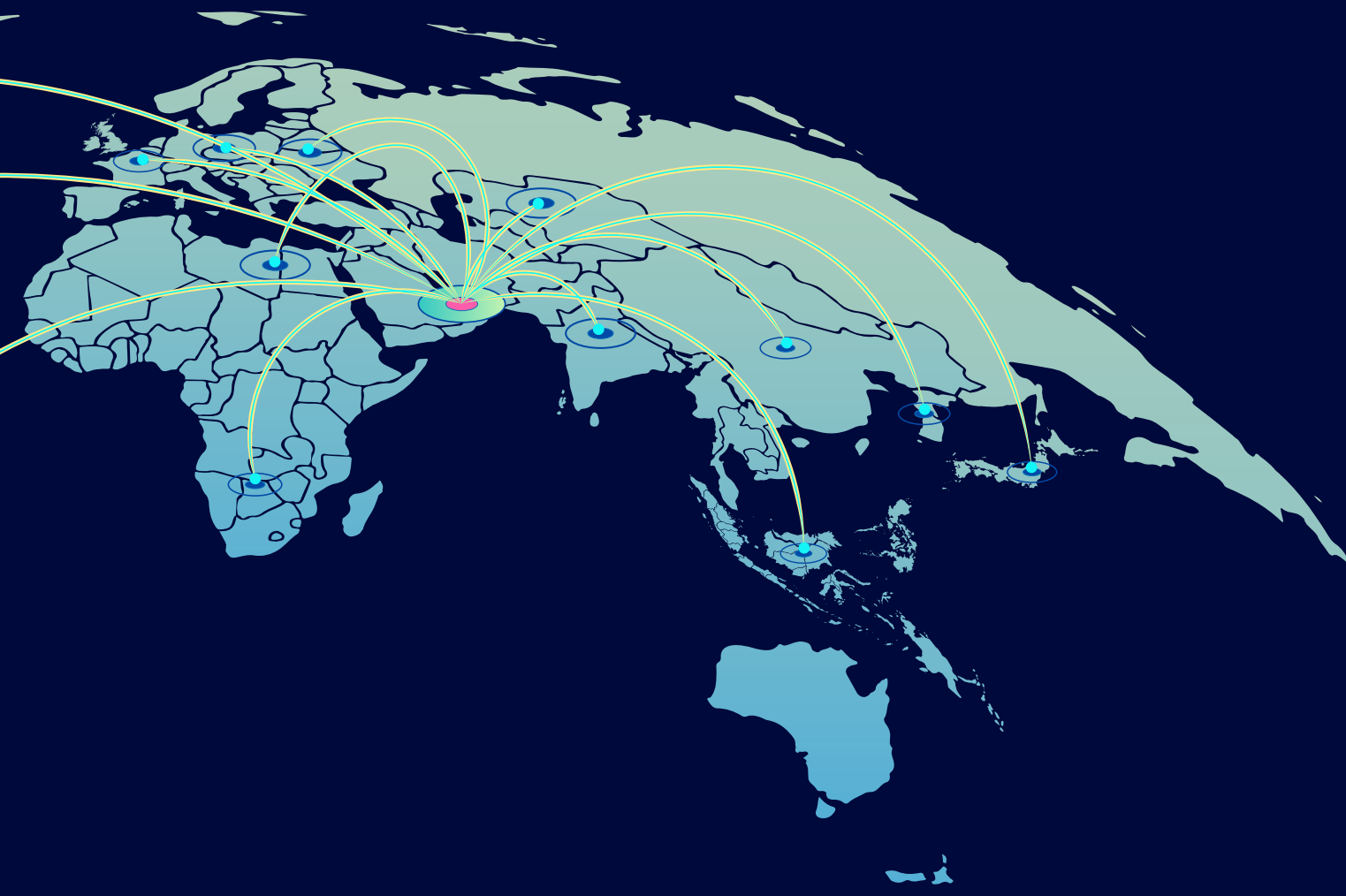
UK



USA



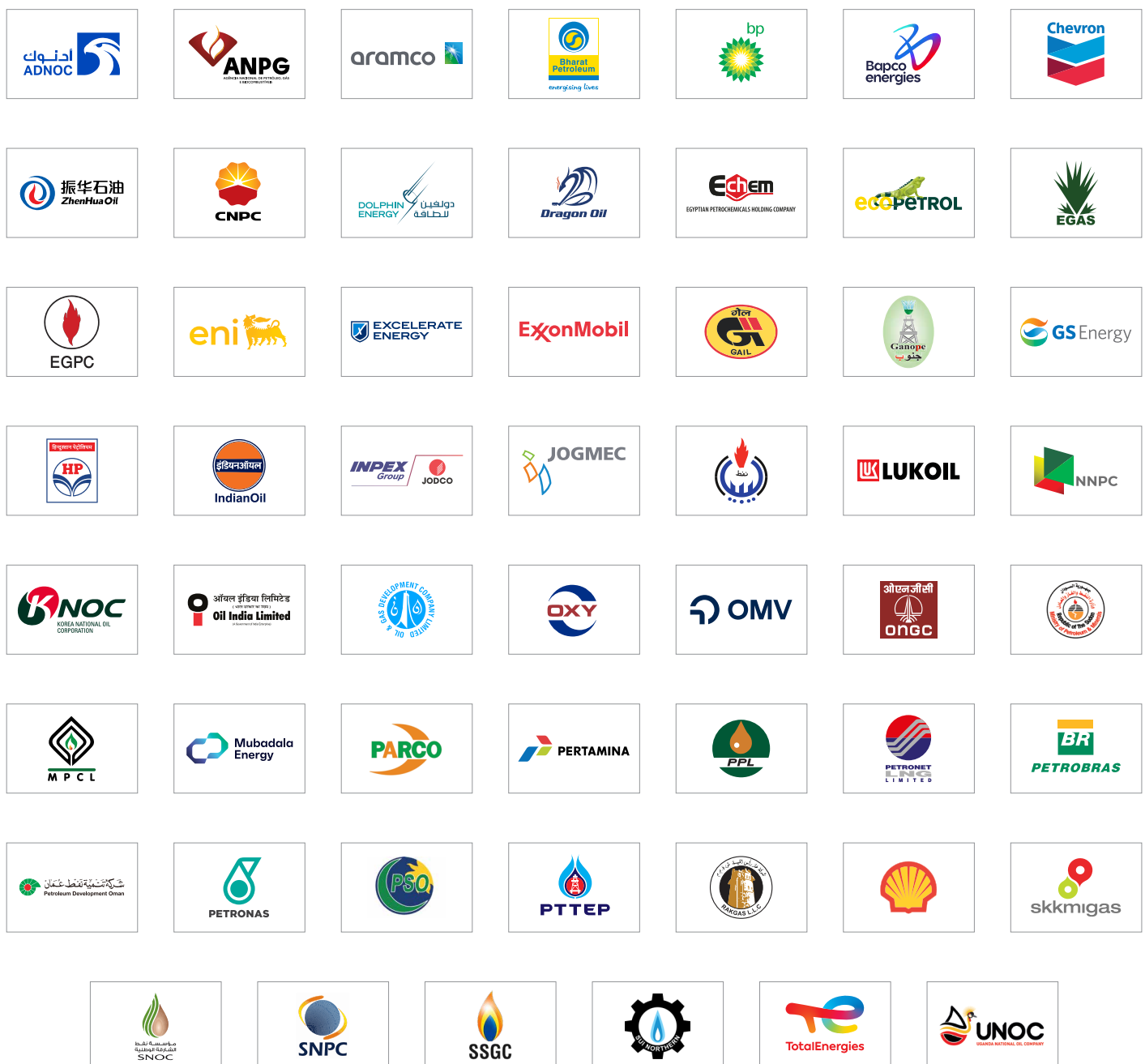
Wales



LEADING ENERGY COMPANIES PARTICIPATING IN ADIPEC

ADIPEC welcomes the participation of more than 54 energy companies, offering a platform to showcase the latest innovations, technologies and solutions driving energy progress.

Participants include:



“

“Our industry is built on partnership and innovation – that’s why ADIPEC is so important. It’s a global hub for energy industry collaboration, and a test bed for the latest ideas about energy. If you want to know where our industry is headed in the coming years, taking part is essential.”

”







Murray Auchincloss
CEO
bp



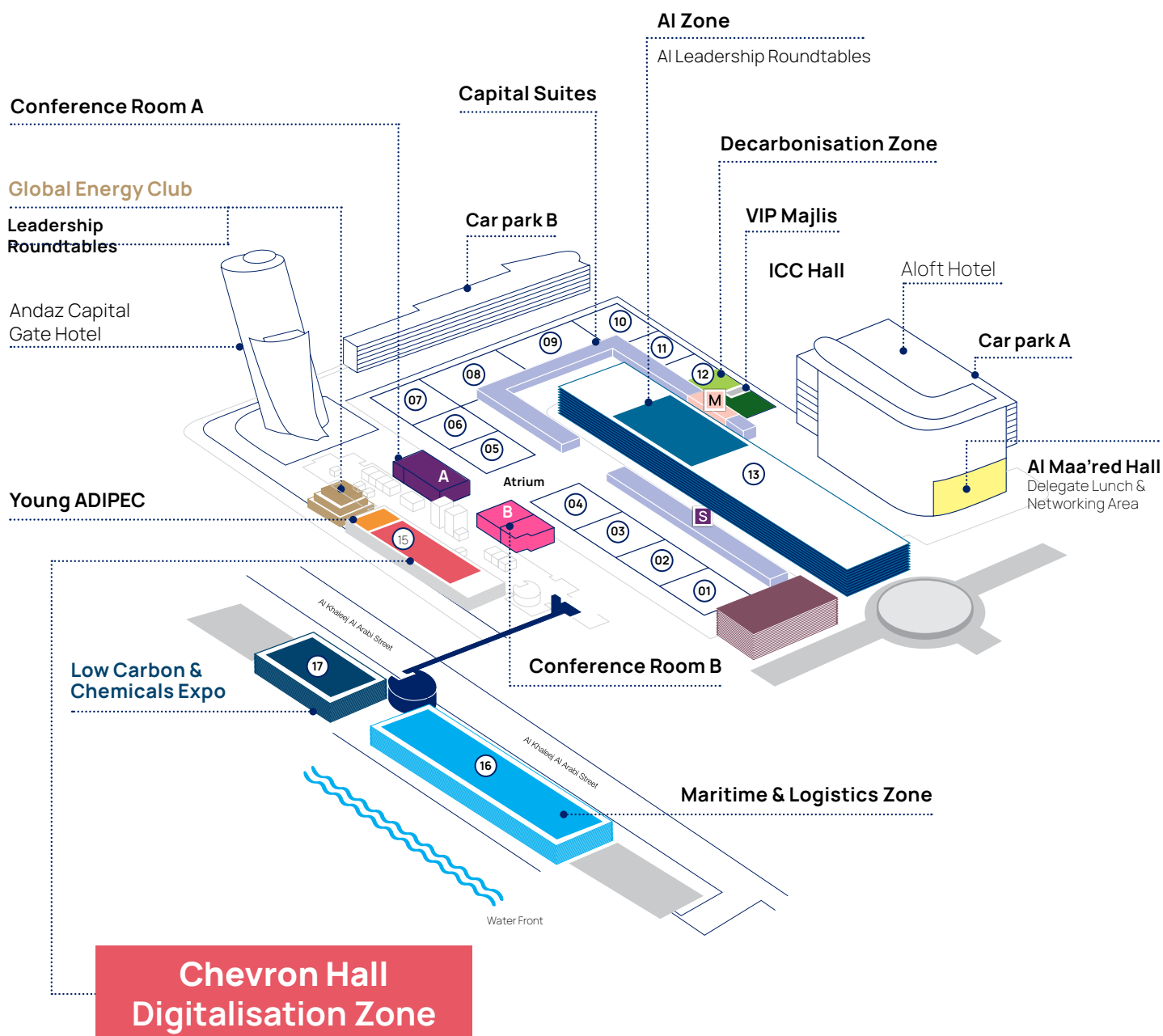
ADIPEC VENUE MAP

Join us at ADIPEC 2025, taking place from 3-6 November in Abu Dhabi, offering unparalleled opportunities for collaboration, innovation and progress.

1 - 17 Exhibition halls

-  ICC Hall
-  Global Energy Club
-  Conference room A
-  Conference room B
-  Low Carbon & Chemicals Expo
-  Maritime & Logistics Zone
-  Digitalisation Zone
-  Decarbonisation Zone
-  Young ADIPEC
-  Capital Suites - mezzanine level
-  AI Zone
-  Enhanced Entrance Experience
-  Media Centre
-  VIP Majlis - ICC (Hall 12)
-  Al Maa'ed Hall Delegate Lunch & Networking Area

With growing demand for exhibition space, book your stand today for the opportunity to position your brand before the global energy market. To secure your participation today call +971(0)2 4444 909 or email our team at sales@adipec.com.



Position your brand at the heart of the global energy market.

Contact us now at +971(0)2 4444 909 or email sponsorship@adipec.com to enquire about sponsorship opportunities.



Host

Energy. Intelligence. Impact.

3-6 November 2025

Abu Dhabi, UAE

Book a standwww.adipec.com/book**Register to visit**www.adipec.com/visreg**Attend the conferences**www.adipec.com/delreg**Exhibition**✉ sales@adipec.com**Sponsorship enquiries**✉ sponsorship@adipec.com**Conference & delegate enquiries**✉ delegate@adipec.com**Visitor enquiries**✉ registration@adipec.com**General enquiries**✉ enquiry@adipec.com

☎ +971 (0) 2 444 4909

in @ADIPEC EXHIBITION AND CONFERENCE**X** @ADIPECOFFICIAL**f** @ADIPECOFFICIALPAGE**@**ADIPEC_OFFICIAL**@**ADIPEC OFFICIAL**Headquarters**

Yas Creative Hub, Yas Island Tower 4,
Level 6, office C40-L06-10,
P.O. Box 769256, Abu Dhabi, UAE
T: +971 2 4444909

Country Offices**Dubai, UAE – Head office**

5th Floor, The Palladium,
Cluster C, Jumeirah Lakes Towers,
P.O. Box 33817, Dubai, UAE
T: +971 (0) 4 438 0355

Johannesburg, South Africa

Benmore 2010
P.O. Box 650302
2196, Johannesburg,
South Africa

Cairo, Egypt

Office B2, Plaza 2 between
Halls 3 & 4
Egypt International
Exhibition Centre
El Moushir Tantawy Axis
New Cairo, Egypt

Lagos, Nigeria

3rd Floor, Mulliner Towers
Alfred Rewane Road, Ikoyi,
Lagos

Calgary, Canada

#1510 140 10th Ave SE
Calgary, Alberta
T2G 0R1

London, UK

Northcliffe House, 2 Derry
Street, London W8 5TT,
United Kingdom

Cape Town, South Africa

31 Bell Crescent
Westlake Business Park
Tokai, PO Box 30875
7966, Cape Town, South Africa

Riyadh, Saudi Arabia

Office 502, Al Madar building
Ad Diyar street, Al Ulaya district
ZIP Code 12611
Riyadh, Saudi Arabia

Jeddah, Saudi Arabia

Al Madinah, Al Munawarah Rd
As Salamah District
P.O. Box 3650 Jeddah,
Saudi Arabia

Singapore

19 Cecil Street #3-01
The Quadrant, 049704
Singapore

brought to you by:

dmg::eventswww.adipec.comwww.adipec.com

#ADIPEC #ADNOC @ADIPECOfficial